MODUL UNIVERSITY
PRIVATE UNIVERSITY VIENNA

EUROPEAN TRAVEL COMMISSION

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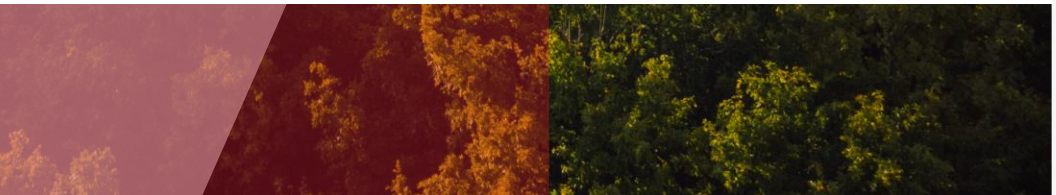
CITY DESTINATIONS ALLIANCE

TOURMIS WORKSHOP



Welcome to Modul University Vienna

Austrian National Tourist Office
www.tourmis.info

19th TourMIS Workshop

September 12-13, 2024

Outline of Workshop

10:00 - 11:00	**Introduction to the tourism marketing information system - TourMIS** **Karl Wöber** **Modul University Vienna** This session provides a short introduction to the objectives of TourMIS by its chief developer Prof. Dr Karl Wöber. At the end of this session, Karl gives an overview of the new features he programmed during the last year and introduces the outline of the workshop.	
11:00 - 12:15	**How to become an active contributor to TourMIS** **Karl Wöber** **Modul University Vienna** This session explains the basics and is particularly interesting for people sharing their tourism statistics on TourMIS (data inputters). Bring your notebook and your tourism statistics! Karl will help you to enter your statistics into the system.	**How to enter and analyse visitors to attractions and sites** **Bozana Zekan** **Modul University Vienna** The attractions and sites database is a unique tool for monitoring and comparing the importance of cultural and natural attractions in European tourism destinations. Bozana will show you the power of this tool and how to participate in this project. **The data space for tourism – tourism data inventory and meetings industry benchmarking on TourMIS** **Jason Stienmetz** **Modul University Vienna** Two powerful tools for tourism destinations will be presented: 1) The Tourism Data Inventory, a searchable online database of relevant tourism data sources created as part of the Data Space for Tourism project, and 2) the TourMIS Meetings Industry reporting and benchmarking features for city destinations.
12:15 - 13:30	**Lunch**	

Room 2.09
(Online 'Main Room')

… for TourMIS data inputters and newbies

Room 2.07
(V 'Second Room')

… for TourMIS regular users

Outline of Workshop

Room 2.09 (Online 'Main room')

13:30 - 14:15	**Benchmarking tourism destinations** **Karl Wöber** **Modul University Vienna** This session introduces participants to basic as well as more advanced analysis and reporting features. A particular focus will be put on changes that have been introduced to the system since the previous workshop.
14:15 - 14:45	**The connectivity of railroads in Europe** **Karl Wöber** **Modul University Vienna** Karl will give an update on the analysis of timetables of the database of the European railway network available in TourMIS. We will analyse the density of the European train system and learn how to measure and compare the connectivity between European cities.
14:45 - 15:15	**Coffee break**

Outline of Workshop

Room 2.09 (Online 'Main room')

15:15 - 16:15	**Estimating CO2 emissions generated by tourism in European cities and countries** **Ulrich Gunter and Karl Wöber** **Modul University Vienna** In this session, Ulrich and Karl will present a model which allows tourism destinations to estimate and monitor the CO_2 emissions caused by tourists travelling to their destination. Karl will also introduce a more advanced feature which allows trend analysis of CO2 emissions and a new application of the model to European countries.
16:15 - 17:15	**Application programming interfaces (APIS) and an upcoming new database on regional tourism statistics in TourMIS** **Karl Wöber** **Modul University Vienna** In this session, we will present how to connect TourMIS with databases of local statistical offices via application programming interfaces (APIs). We will explain how APIs can be used for retrieving large datasets and provide hints and examples. Karl will introduce the new TourMIS API, which will allow all TourMIS data inputters to connect the TourMIS database with their dashboards and interactive tables and graphs which can be embedded in websites of DMOs.
17:15 - 17:45	**The future development of TourMIS** **Karl Wöber** **Modul University Vienna** In this workshop-style session, participants are invited to discuss with Karl various options for the future development of TourMIS.
18:00	**Transfer to Motel One Wien-Westbahnhof (for delegates not registered for our dinner event) or to restaurant "Zum Weingut Martin Sepp".**

TourMIS – www.tourmis.info

Information and decision support system for tourism managers, media, students, …

- Provides free and easy access to tourism statistics
- Platform for tourism associations to exchange data/information/knowledge

CITY DESTINATIONS ALLIANCE

EUROPEAN TRAVEL COMMISSION

- Supports the harmonization of tourism statistics
- Tool to learn about the actual usage of tourism market research information (bridging the gap between academia and industry)

International data compiled in TourMIS

- Arrivals (annual, monthly data, latest trends)
- Bednights (annual, monthly data, latest trends)
- 60 markets, including domestic visitors
- Capacities (# of hotels, spaces, annual data)
- Average occupancy rate
- Population
- Number of visitors to major attractions
- Eurocity visitor survey
- Last available change rates (ETC data inputters only)
- MICE statistics (CityDNA data inputters only)
- Calculated: Average length of stay, occupancy rate, tourism density and intensity, CO2 emissions, …

Development of TourMIS

1984 ANTO decides to install a Management Information System (MIS) on a mainframe computer
1990 1st PC version (approx. 50 users)
1995 FECTO Working Group Research & Statistics (later: ECT/ECM/CityDNA)
1998 www.tourmis.info
1999 European Cities Tourism (ECT) and the European Travel Commission (ETC) start using TourMIS
2001 Number of visitations to Austrian attractions
2003 Executive summary tool
2004 Collection of monthly statistics (100,000+ online queries)
2005 First TourMIS Workshop (Brussels)
2007 Tool for analyzing seasonality
2008 ECM Shopping Barometer, UNWTO Ulysses Award
2010 Number of visitations to attractions in Europe
2016 MICE database
2020 CO2 estimation for city tourism
2022 MERITS' train timetables
2023 API services and regional tourism statistics
2024 Sustainable indicators; Regional statistics (first steps)
2024 19th TourMIS Workshop & International Seminar organized by CityDNA

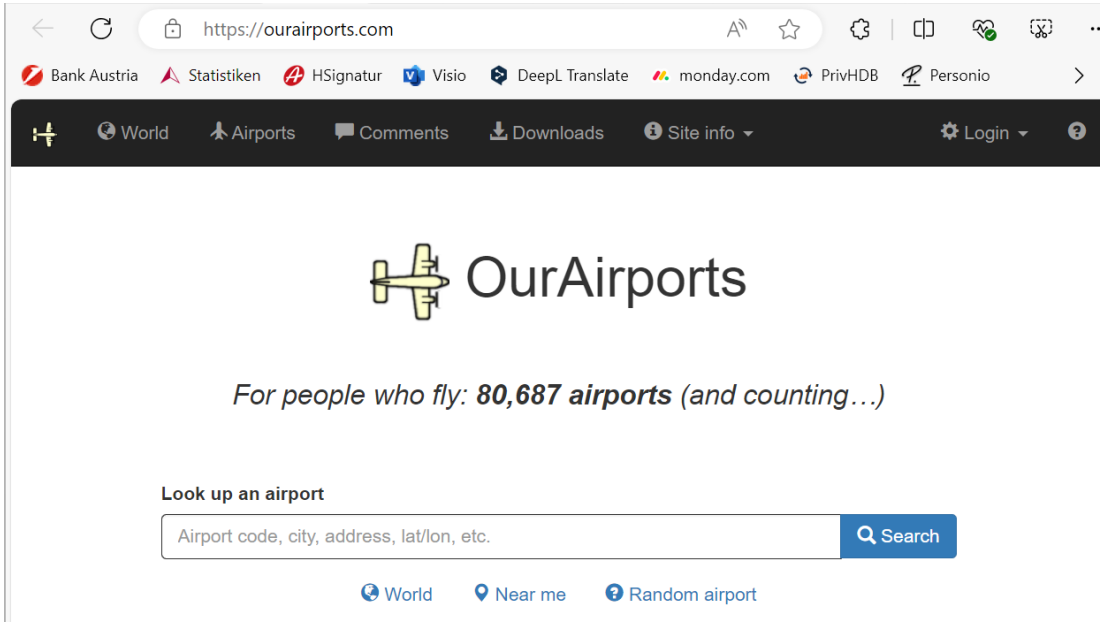
Number of inquiries

- ~ 24.700 registered users
- approx. 2,000 active users
- 60% tourism industry
- 280,000 inquiries in 2023
- ~ every 2 minutes one inquiry!

Changes & new features since 2023

February 2023

In Cities > Other indicators we have programmed a new table "Closest airports". Based on the OurAirports database, this table shows the closest airports to cities. The accessibility to airports is an important factor for the development of city tourism.



Cities - Other indicators
ECM-A1: Closest airports

Airports: Large airport, Medium airport
Scheduled service: Yes
Radius: 50

#	City	Airport	km (1)	Type of airport	(2)	Map	Wikipedia
1	Aachen	Maastricht Aachen Airport (NL)	26.8	Medium airport	Yes	Map	Link
		Liège Airport (BE)	47.7	Medium airport	Yes	Map	Link
2	Aalborg	Aalborg Airport (DK)	6.6	Medium airport	Yes	Map	Link
3	Aarhus	Aarhus Airport (DK)	30.0	Medium airport	Yes	Map	Link
4	Aix-en-Provence	Marseille Provence Airport (FR)	20.8	Large airport	Yes	Map	Link
5	Amsterdam	Amsterdam Airport Schiphol (NL)	11.3	Large airport	Yes	Map	Link
		Lelystad Airport (NL)	44.3	Medium airport	Yes	Map	Link
6	Andorra						
7	Ankara						
8	Antwerp	Antwerp International Airport (Deurne) (BE)	5.2	Medium airport	Yes	Map	Link
		Brussels Airport (BE)	35.8	Large airport	Yes	Map	Link
9	Athens	Athens Eleftherios Venizelos International Airport (GR)	20.6	Large airport	Yes	Map	Link
10	Augsburg						
11	Avignon	Avignon-Caumont Airport (FR)	20.3	Medium airport	Yes	Map	Link
		Nîmes-Arles-Camargue Airport (FR)	49.3	Medium airport	Yes	Map	Link
12	Baden-Baden	Karlsruhe Baden-Baden Airport (DE)	11.0	Medium airport	Yes	Map	Link
13	Barcelona	Josep Tarradellas Barcelona-El Prat Airport (ES)	12.7	Large airport	Yes	Map	Link
14	Bari	Bari Karol Wojtyla Airport (IT)	9.6	Large airport	Yes	Map	Link
15	Basel	EuroAirport Basel-Mulhouse-Freiburg Airport (FR)	6.0	Large airport	Yes	Map	Link
16	Belfast	George Best Belfast City Airport (GB)	4.4	Medium airport	Yes	Map	Link
		Belfast International Airport (GB)	19.6	Large airport	Yes	Map	Link
17	Belgrade	Belgrade Nikola Tesla Airport (RS)	12.5	Large airport	Yes	Map	Link
18	Benidorm	Alicante-Elche Miguel Hernández Airport (ES)	46.6	Large airport	Yes	Map	Link
19	Bergen	Bergen Airport, Flesland (NO)	12.3	Large airport	Yes	Map	Link
20	Berlin	Berlin Brandenburg Airport (DE)	18.9	Large airport	Yes	Map	Link
21	Bern	Bern-Belp Airport (CH)	5.5	Medium airport	Yes	Map	Link
22	Biarritz	Biarritz-Anglet-Bayonne Airport (FR)	2.5	Medium airport	Yes	Map	Link
		San Sebastián Airport (ES)	23.4	Medium airport	Yes	Map	Link
23	Bilbao	Bilbao Airport (ES)	5.0	Medium airport	Yes	Map	Link
		Vitoria Airport (ES)	44.0	Medium airport	Yes	Map	Link
24	Birmingham	Birmingham International Airport (GB)	10.3	Large airport	Yes	Map	Link
25	Bled	Ljubljana Joze Pucnik Airport (SI)	31.0	Large airport	Yes	Map	Link
		Klagenfurt Airport (AT)	35.1	Medium airport	Yes	Map	Link
26	Bologna	Bologna Guglielmo Marconi Airport (IT)	6.2	Large airport	Yes	Map	Link
27	Bolzano	Bolzano Airport (IT)	4.1	Medium airport	Yes	Map	Link
28	Bonn	Cologne Bonn Airport (DE)	14.6	Large airport	Yes	Map	Link
29	Bordeaux	Bordeaux-Mérignac Airport (FR)	10.8	Large airport	Yes	Map	Link
30	Braga	Francisco de Sá Carneiro Airport (PT)	40.3	Large airport	Yes	Map	Link
31	Bratislava	M. R. Stefánik Airport (SK)	8.2	Large airport	Yes	Map	Link
		Vienna International Airport (AT)	40.2	Large airport	Yes	Map	Link
32	Bregenz	St Gallen Altenrhein Airport (CH)	13.8	Medium airport	Yes	Map	Link
		Friedrichshafen Airport (DE)	25.7	Medium airport	Yes	Map	Link
33	Bremen	Bremen Airport (DE)	3.7	Medium airport	Yes	Map	Link
34	Bristol	Bristol Airport (GB)	12.1	Medium airport	Yes	Map	Link
35	Brno	Brno-Turany Airport (CZ)	7.8	Medium airport	Yes	Map	Link
36	Bruges	Ostend-Bruges International Airport (BE)	24.5	Medium airport	Yes	Map	Link
37	Brussels	Brussels Airport (BE)	10.9	Large airport	Yes	Map	Link
		Antwerp International Airport (Deurne) (BE)	39.8	Medium airport	Yes	Map	Link
		Brussels South Charleroi Airport (BE)	42.5	Medium airport	Yes	Map	Link

Scheduled Service ◉ Yes ○ No ○ Both

Type of airport
- ☑ Large airport
- ☑ Medium airport
- ☐ Small airport
- ☐ Heliport
- ☐ Seaplane base
- ☐ Baloonport
- ☐ Closed

Radius 50 km from city centre

May 2023

Update of countries and cities tables J9 (annual data). A column market share was added. An additional function allows disabling destinations when they do not hold data for the entire period the user has selected. The chart has been revised.

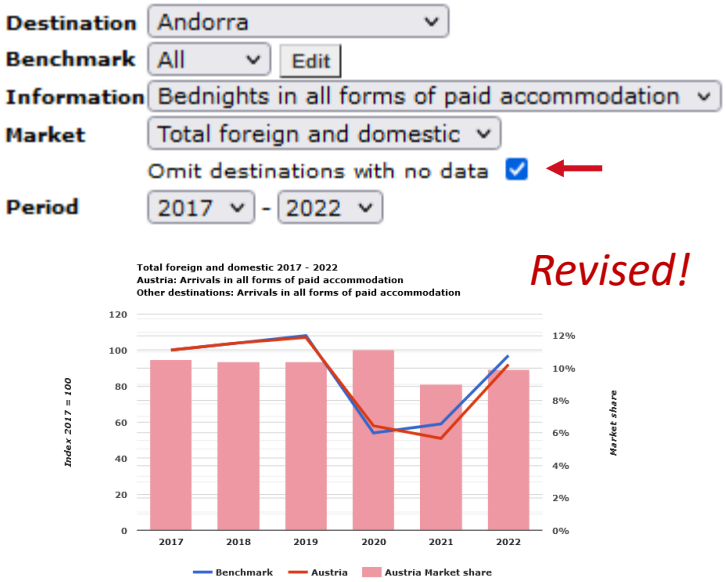
European Countries - Nights and arrivals - Annual data
ETC-J9: for a market and benchmark

Austria: Bednights in all forms of paid accommodation
Other destinations: Bednights (preferred definition)
Market: Total foreign and domestic
Period: 2017 - 2022

	Austria				Other destinations (1)			
Period	absolute	% p.y.	Index	M-share	Market volume	% p.y. (2)	Index	Number (3)
2017	144,500,153	2.6	100	6.0	2,389,956,153	-0.5	100	27
2018	149,819,382	3.7	103	6.1	2,451,915,213	2.6	102	27
2019	152,709,084	1.9	105	5.6	2,708,456,226	10.5	113	27
2020	97,875,868	-35.9	67	7.3	1,347,479,407	-50.2	56	27
2021	79,563,141	-18.7	55	5.2	1,534,783,356	13.9	64	27
2022	136,912,168	72.1	94	5.5	2,500,869,433	62.9	104	27

(1) = Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Rep., Denmark, Estonia, Flanders and Brussels, France, Germany, Greece, Hungary, Ireland Rep, Latvia, Lithuania, Luxembourg, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, United Kingdom.
(2) = Mean change rate (median) compared to previous year.
(3) = Number of destinations TourMIS could calculate a change rate

Table: ETC-J9 (tab_j9)



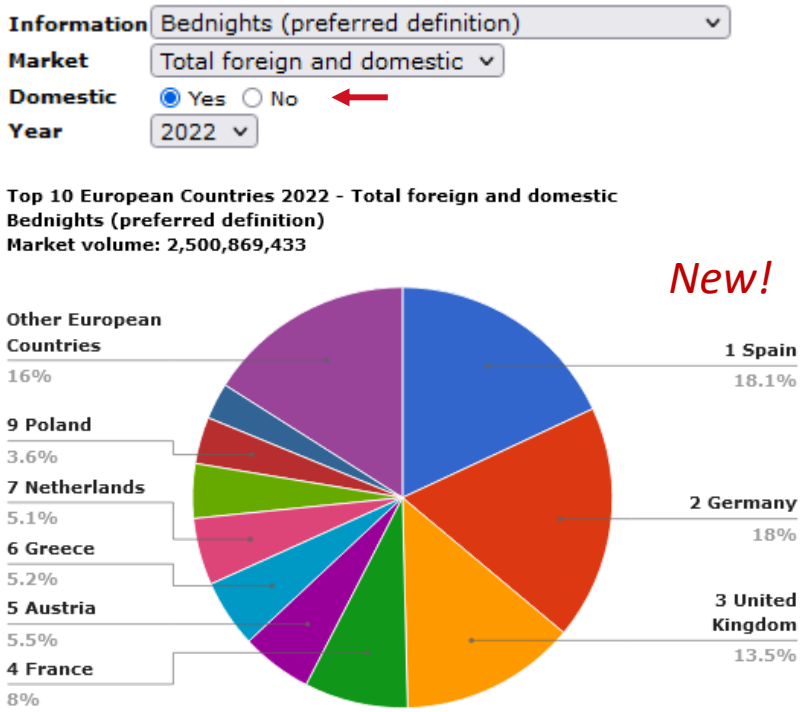
May 2023

Update of countries and cities tables J2 (annual data). A column market share and an option to exclude domestic was added. Pie-chart was added.

European Countries - Nights and arrivals - Annual data
ETC-J2: in all destinations

Information: Bednights (preferred definition)
Market: Total foreign and domestic
Period: 2022

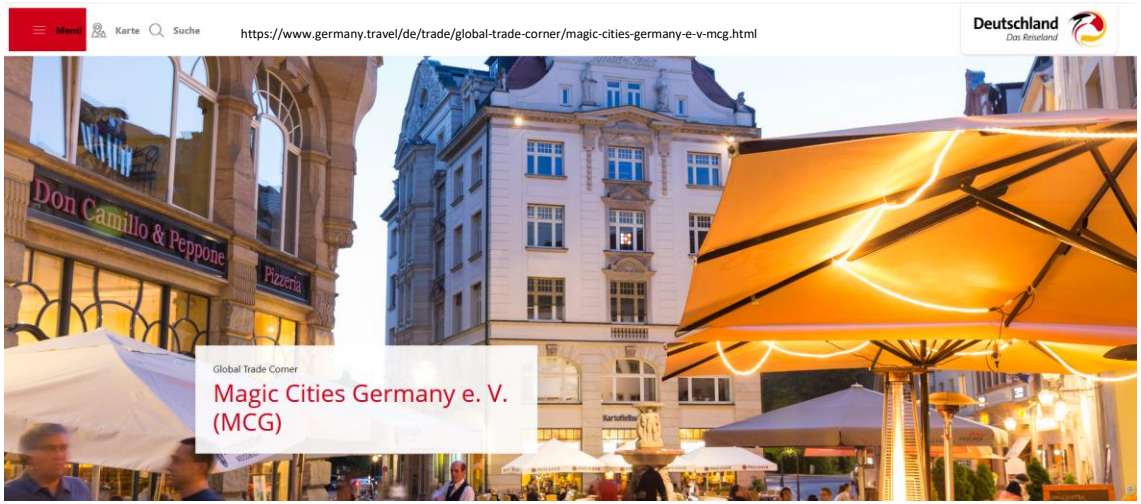
	European Countries	Information	absolute	+/-	% p.y.	M-share %
1	Spain	NG	451,619,799	192,757,657	74.5	18.1
2	Germany	NA	450,706,887	140,461,700	45.3	18.0
3	United Kingdom	NA	338,366,566	217,115,366	179.1	13.5
4	France	NG	199,145,336	61,676,661	44.9	8.0
5	Austria	NA	136,912,168	57,349,027	72.1	5.5
6	Greece	NA	130,423,673	59,410,039	83.7	5.2
7	Netherlands	NA	128,789,000	27,695,000	27.4	5.1
8	Croatia	NA	104,775,717	20,633,044	24.5	4.2
9	Poland	NA	89,953,799	27,116,279	43.2	3.6
10	Portugal	NA	69,694,791	32,362,369	86.7	2.8
11	Sweden	NA	67,758,128			2.7
12	Denmark	NA	62,719,382	11,237,264	21.8	2.5
13	Czech Rep.	NA	50,599,312	18,675,070	58.5	2.0
14	Belgium	NA	43,024,124	13,803,277	47.2	1.7
15	Norway	NA	36,127,194	9,035,148	33.3	1.4
16	Flanders and Brussels	NA	33,742,947	11,512,602	51.8	1.3
17	Ireland Rep	NA	29,592,439	14,661,988	98.2	1.2
18	Hungary	NA	27,954,834	12,722,186	83.5	1.1
19	Romania	NA	26,579,474	5,926,421	28.7	1.1
20	Bulgaria	NA	24,664,095	10,334,379	72.1	1.0
21	Cyprus	NA	15,961,788	5,473,795	52.2	0.6
22	Slovenia	NA	15,581,856	4,330,698	38.5	0.6
23	Slovakia	NA	12,719,545	4,550,040	55.7	0.5
24	Lithuania	NA	8,073,130	2,530,582	45.7	0.3
25	Estonia	NA	5,950,873	1,951,876	48.8	0.2
26	Latvia	NA	3,882,922	1,503,145	63.2	0.2
27	Luxembourg	NA	2,800,010	1,115,344	66.2	0.1
28	Monaco	NG	507,772	145,120	40.0	0.0
	Total		2,500,869,433	1,534,783,356	61.4	100.0



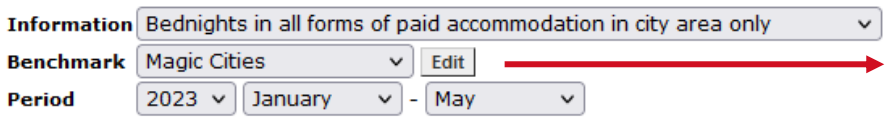
August 2023

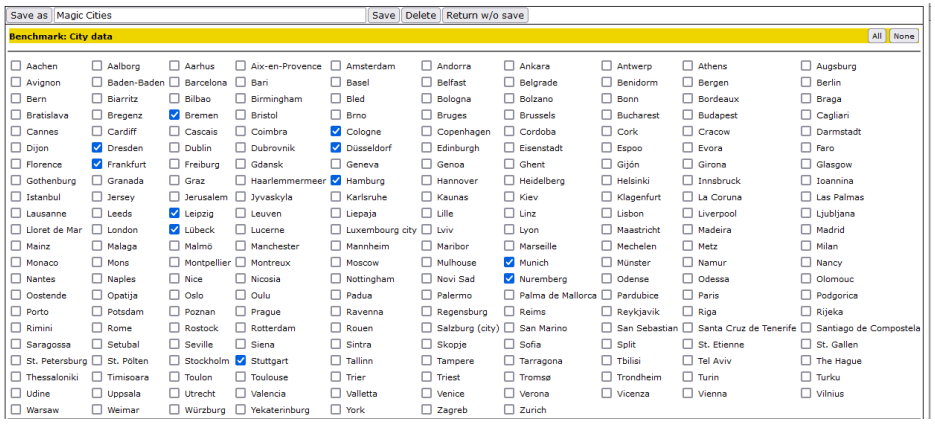
A new table M30 has been added in countries and cities (monthly data). The table compares the performance of destinations selected by the user. The guest mix share, change from the previous year, and the total are displayed. The table of cities additionally shows a comparison with the country data of all selected cities.

This table was developed based on a request by Magic Cities Germany e.V.



Bremen
Dresden
Düsseldorf
Frankfurt
Cologne
Hamburg
Leipzig
Lübeck
Munich
Nurnberg
Stuttgart





The table provides monthly bednights or arrivals, absolute and % change to the previous year's period, as well as guest mix shares in %

Cities - Nights and arrivals - Monthly data
ECM-M30: Magic Cities table

Information: Bednights in all forms of paid accommodation in city area only
Period: January - May 2023

Destination / Information	Bremen			Cologne			Dresden			Düsseldorf			Hamburg			Leipzig			Nuremberg			Stuttgart			**Total**			**Germany**		
	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.	absolute	In %	+/- % p.y.
Austria	4,911	0.6		26,138	1.0	7,940 43.6	21,361	1.4	9,145 74.9	22,775	1.1	8,994 65.3	107,209	1.8	26,416 32.7	15,292	1.1	5,702 59.5	25,408	2.0	8,490 50.2	23,727	1.5	6,885 40.9	246,821	1.4	78,483 46.6	1,481,470	0.9	415,775 39.0
Belgium	5,912	0.7		35,541	1.4	7,679 27.6	4,014	0.3	1,121 38.7	22,998	1.1	7,700 50.3	17,689	0.3	4,245 31.6	5,247	0.4	1,350 34.6	7,212	0.6	2,204 44.0	8,203	0.5	810 11.0	106,816	0.6	31,021 40.9	916,969	0.5	207,975 29.3
Bulgaria	566	0.1		4,575	0.2	348 8.2	1,217	0.1	472 63.4	4,513	0.2	3,241 254.8	7,853	0.1	3,055 63.7	907	0.1	-357 -28.2	3,450	0.3	1,621 88.6	2,636	0.2	1,046 65.8	25,717	0.1	9,992 63.5	185,039	0.1	45,363 32.5
Croatia	1,550	0.2		4,177	0.2	2,885 223.3	2,770	0.2	2,262 445.3	5,058	0.2	3,994 370.9	2,772	0.0	-52 -1.8	1,448	0.1	644 80.1	3,260	0.3	1,132 53.2	4,441	0.3	2,818 173.6	25,476	0.1	15,223 148.5	237,693	0.1	50,584 27.0
Cyprus	82	0.0		1,262	0.0	634 101.0	148	0.0	83 127.7	1,461	0.1	881 204.4	1,915	0.0	278 17.0	503	0.0	154 44.1	355	0.0	63 21.6	521	0.0	-230 -30.6	6,247	0.0	2,045 48.7	29,693	0.0	9,399 46.8
Czech Rep.	2,073	0.2		5,652	0.2	1,661 41.6	15,719	1.0	3,495 28.6	5,358	0.3	2,869 115.3	12,167	0.2	3,095 34.1	6,924	0.5	1,385 25.0	12,976	1.0	3,934 43.5	6,326	0.4	2,766 77.7	67,195	0.4	21,278 46.3	499,208	0.3	148,543 42.4
Denmark	10,779	1.2		10,020	0.4	2,422 31.9	6,161	0.4	2,052 49.9	7,980	0.4	3,948 97.9	124,088	2.0	21,728 21.2	3,775	0.3	698 22.7	4,783	0.4	1,373 40.3	2,158	0.1	616 39.9	169,744	1.0	43,616 34.6	871,830	0.5	186,631 27.2
Estonia	548	0.1		1,234	0.0	-227 -15.5	799	0.1	143 21.8	1,585	0.1	909 134.5	2,095	0.0	1,015 94.0	344	0.0	16 4.9	1,895	0.1	78 4.3	661	0.0	320 93.8	9,161	0.1	2,802 44.1	53,145	0.0	16,124 43.6
Finland	2,080	0.2		3,589	0.1	1,329 58.8	2,170	0.1	-863 -28.5	7,395	0.4	4,726 177.1	9,361	0.2	3,183 51.5	1,467	0.1	381 35.1	2,474	0.2	907 57.9	2,254	0.1	930 70.2	30,790	0.2	12,673 70.0	198,021	0.1	67,271 51.5
France	6,898	0.8		36,927	1.4	11,645 46.1	8,086	0.5	2,460 43.7	34,327	1.7	15,071 78.3	47,087	0.8	13,318 39.4	6,318	0.5	1,599 32.8	17,774	1.4	7,098 66.5	24,818	1.6	9,138 58.2	69,587	0.4	24,818 55.1	1,251,187	0.7	377,716 43.2
Germany	723,599	83.0		1,780,114	69.8	440,952 32.9	1,257,440	81.5	327,784 35.3	1,309,815	63.5	417,283 46.8	4,876,127	79.9	926,974 23.5	1,182,044	85.6	283,614 31.6	857,893	67.4	220,954 34.7	1,117,473	72.1	325,414 41.1	13,104,465	75.6	3,666,534 38.8	141,792,182	83.8	21,766,342 18.1
Greece	1,054	0.1		5,096	0.2	1,109 27.8	1,220	0.1	472 63.1	9,960	0.5	5,098 104.9	7,892	0.1	2,077 35.7	1,019	0.1	-15 -1.5	5,513	0.4	1,689 44.2	5,284	0.3	2,003 61.0	37,038	0.2	13,487 57.3	191,057	0.1	50,109 35.6
Hungary	1,330	0.2		3,485	0.1	1,284 58.3	3,771	0.2	1,406 59.5	4,193	0.2	2,953 155.7	5,731	0.1	1,765 44.5	3,444	0.2	1,055 44.2	4,322	0.3	1,196 38.3	4,915	0.3	2,597 112.0	31,191	0.2	13,186 73.2	268,846	0.2	81,011 43.1
Iceland	137	0.0		48	0.0	4.3				1,334	0.1	1,029 337.4	1,733	0.0	579 50.2	239	0.0	32 15.5	290	0.0	57 24.5	124	0.0	80.0	5,230	0.0	2,026 63.2	35,488	0.0	5,055 16.6
Ireland Rep	577	0.1		7,174	0.3	888 14.1	2,281	0.1	225 10.9	6,848	0.3	3,124 83.9	11,512	0.2	1,187 11.5	2,678	0.2	71 2.7	3,348	0.3	1,390 74.8	1,630	0.1	469 40.4	35,948	0.2	7,931 28.3	196,954	0.1	53,320 37.1
Italy	4,780	0.5		38,319	1.5	18,961 97.9	6,556	0.4	2,834 76.1	48,664	2.4	31,186 178.4	34,601	0.6	11,007 46.7	6,239	0.5	2,034 48.4	29,881	2.3	14,119 89.6	18,767	1.2	7,731 70.1	187,807	1.1	92,652 97.4	1,225,026	0.7	479,820 64.4
Latvia	523	0.1		1,317	0.1	130 11.0	1,296	0.1	571 78.8	1,472	0.1	592 67.3	2,569	0.0	-722 -21.9	658	0.0	290 78.8	1,012	0.1	230 29.4	853	0.1	107 14.3	9,700	0.1	1,721 21.6	84,367	0.0	26,369 45.5
Lithuania	1,229	0.1		2,910	0.1	911 45.6	1,663	0.1	124 8.1	2,214	0.1	1,198 117.9	4,631	0.1	833 22.6	1,011	0.1	255 33.7	2,669	0.2	789 42.0	900	0.1	1 0.1	17,227	0.1	5,360 45.2	135,179	0.1	40,739 43.1
Luxembourg	773	0.1		11,542	0.5	3,084 36.5	868	0.1	103 13.5	5,440	0.3	1,808 38.4	8,558	0.1	2,043 31.4	800	0.1	278 53.3	1,267	0.1	487 62.4	2,807	0.2	1,167 71.2	32,058	0.2	9,443 41.8	223,986	0.1	46,107 25.9
Malta	96	0.0		1,124	0.0	510 83.1	171	0.0		1,032	0.1	657 175.2	735	0.0	305 70.9	125	0.0		407	0.0	-76 -15.7	170	0.0	53 45.3	3,820	0.0	1,801 89.2	22,569	0.0	10,284 83.7
Netherlands	24,360	2.8		77,439	3.0	8,060 11.6	13,770	0.9	3,553 34.8	80,445	3.9	26,568 49.3	77,745	1.3	19,579 33.7	11,699	0.8	3,596 44.4	24,171	1.9	9,048 59.8	21,186	1.4	5,702 36.8	330,815	1.9	100,467 43.6	3,421,904	2.0	822,040 31.6
Norway	2,539	0.3		3,302	0.1	1,094 49.5	1,532	0.1	565 58.4	7,254	0.4	4,817 197.7	13,999	0.2	4,283 44.3	1,443	0.1	636 78.8	2,041	0.2	781 62.0	1,612	0.1	453 39.1	33,682	0.2	15,168 81.9	202,317	0.1	73,178 56.7
Poland	7,017	0.8		18,723	0.7	6,746 56.3	36,913	2.4	18,512 100.6	19,123	0.9	11,022 136.1	44,743	0.7	16,428 58.0	22,364	1.6	8,271 58.7	20,858	1.6	7,970 61.8	13,883	0.9	6,378 85.0	183,624	1.1	82,344 81.3	1,693,824	1.0	404,625 32.3
Portugal	1,279	0.1		6,750	0.3	3,055 82.7	1,395	0.1	490 54.1	8,799	0.4	4,379 99.1	9,730	0.2	2,328 31.5	1,670	0.1	299 21.8	3,663	0.3	1,244 51.7	3,229	0.2	1,339 70.8	36,518	0.2	14,417 65.2	216,493	0.1	61,479 39.7
Romania	1,789	0.2		7,786	0.3	2,365 43.6	3,476	0.2	1,370 65.1	11,371	0.6	2,941 34.9	22,211	0.4	12,813 136.3	2,150	0.2	-185 -7.9	8,190	0.6	2,144 35.5	7,319	0.5	982 15.5	64,292	0.4	24,219 60.4	545,295	0.3	112,035 25.9
Russia	1,052	0.1		3,116	0.1	1,252 67.2	2,832	0.2	2,061 267.3	5,892	0.3	2,360 66.8	7,404	0.1	2,702 57.5	1,663	0.1	1,018 157.8	2,627	0.2	981 59.6	2,049	0.1	1,320 181.1	26,635	0.2	12,746 91.8	167,794	0.1	50,905 43.5
Slovakia	447	0.1		2,298	0.1	1,124 95.7	2,035	0.1	204 11.1	2,128	0.1	980 85.4	3,223	0.1	-494 -13.3	2,851	0.2	-1,399 -32.9	2,333	0.2	523 28.6	3,062	0.2	1,173 62.1	18,397	0.1	2,558 16.2	260,024	0.2	40,504 18.5
Slovenia	632	0.1		1,926	0.1	496 49.1	744	0.0	333 90.3	2,367	0.1	1,672 240.6	2,158	0.0	422 24.3	2,591	0.2	1,953 326.6	3,215	0.3	470 17.1	1,665	0.1	379 29.5	14,838	0.1	6,377 75.4	188,868	0.1	39,100 26.1
Spain	5,009	0.6		14,450	0.6	4,450 58.2	8,755	0.6	922 11.8	38,512	1.9	15,586 68.0	38,586	0.6	4,419 12.9	6,286	0.5	-231 -3.5	18,136	1.4	7,960 78.2	9,980	0.6	5,072 44.5	151,387	0.9	51,187 46.7	840,719	0.5	257,511 32.8
Sweden	5,458	0.6		6,915	0.3	2,991 99.9	2,547	0.2	941 58.6	11,062	0.5	6,189 127.0	33,633	0.6	12,140 56.5	3,282	0.2	1,348 69.7	5,010	0.4	1,728 52.7	3,817	0.2	1,846 93.7	71,724	0.4	32,241 81.7	433,714	0.3	142,930 49.2
Switzerland	5,268	0.6		38,539	1.5	13,310 52.8	18,298	1.2	7,366 67.4	29,577	1.4	14,901 101.5	119,012	2.0	37,308 45.7	13,368	1.0	5,751 75.5	18,403	1.4	7,045 62.0	55,950	3.6	24,217 76.3	298,415	1.7	115,166 62.8	2,340,921	1.4	751,303 47.3
Turkiye	2,468	0.3		25,502	1.0	9,354 57.9	1,994	0.1	1,108 131.0	27,862	1.4	18,852 209.2	21,643	0.4	8,546 65.3	2,667	0.2	612 29.8	11,969	0.9	5,296 79.4	15,168	1.0	8,665 133.2	109,233	0.6	54,901 101.0	431,639	0.3	195,087 82.5
Ukraine	91	0.0		4,531	0.2	-1,001 -18.1	8,287	0.5	2,461 42.2	5,741	0.3	-4,662 -44.8	34,704	0.6	1,167 3.5	3,230	0.2	-770 -19.2	5,219	0.4	-197 -3.6	3,206	0.2	696 27.7	65,029	0.4	-2,215 -3.3	267,072	0.2	-96,309 -26.5
United Kingdom	11,345	1.3		68,251	2.7	31,146 83.9	11,883	0.8	5,044 73.8	61,199	3.0	35,147 134.9	102,091	1.7	43,012 72.8	14,523	1.1	4,326 42.4	29,627	2.3	14,721 98.8	21,996	1.4	10,438 88.8	382,918	1.9	159,181 93.6	1,388,513	0.9	686,857 76.2
Other European markets	2,629	0.3		33,354	1.3	17,610 110.4	16,327	1.1	14,248 685.3	13,785	0.7	1,803 15.0	34,746	0.6	18,283 111.1	5,677	0.4	2,265 66.4	7,887	0.6	2,733 53.0	11,728	0.8	4,904 71.9	126,333	0.7	64,475 104.2			
Europe	**840,800**	**96.5**		**2,315,207**	**90.8**	**615,845 36.2**	**1,468,774**	**95.2**	**413,167 39.1**	**1,829,539**	**88.7**	**659,206 56.3**	**5,851,913**	**95.9**	**1,205,285 25.9**	**1,335,926**	**96.8**	**326,626 32.4**	**1,149,458**	**90.2**	**330,187 40.3**	**1,404,718**	**90.7**	**438,721 45.4**	16,196,335	93.4	**4,829,837 42.5**	147,540,559	87.2	**12,256,013 9.1**
Brazil	1,380	0.2		8,458	0.3	4,579 118.0	2,326	0.2	1,002 75.7	5,698	0.3	3,898 216.6	8,171	0.1	2,885 54.6	1,042	0.1	991 131.0	5,039	0.4	2,589 105.7	5,726	0.4	3,202 126.9	37,840	0.2	20,126 113.6	219,061	0.1	86,882 65.7
Canada	1,359	0.2		6,619	0.3	3,378 104.2	3,628	0.2	2,346 183.0	5,299	0.3	3,170 148.9	8,042	0.1	3,825 90.7	1,713	0.1	733 74.8	4,973	0.4	3,152 172.9	2,644	0.2	1,035 64.3	34,279	0.2	18,998 124.3	198,953	0.1	85,082 74.7
United States	11,282	1.3		69,725	2.7	25,947 59.3	19,307	1.3	5,937 44.4	43,389	2.1	24,291 127.2	75,314	1.2	33,930 82.0	13,322	1.0	3,664 37.9	48,330	3.8	21,493 80.1	68,411	4.4	23,946 53.9	349,080	2.0	150,490 75.8	1,994,933	1.2	724,442 57.0
Other American markets	1,896	0.2		11,968	0.5	4,063 53.4	5,803	0.4	3,171 120.5	11,280	0.5	6,051 115.7	17,036	0.3	6,047 55.0	2,393	0.2	577 31.8	7,331	0.6	3,686 99.9	2,968	0.2	791 44.5	60,138	0.3	26,242 77.4	372,213	0.2	139,393 59.9
America	**15,877**	**1.8**		**96,470**	**3.8**	**37,967 64.9**	**31,064**	**2.0**	**12,456 66.9**	**65,666**	**3.2**	**37,410 132.4**	**108,563**	**1.8**	**46,687 75.5**	**18,470**	**1.3**	**5,565 43.1**	**65,875**	**5.2**	**30,920 88.5**	**79,349**	**5.1**	**28,974 57.5**	481,334	2.8	**215,856 81.3**	2,785,160	1.6	**1,035,799 59.2**
China	1,571	0.2		14,729	0.6	13,036 770.0	3,096	0.2	2,599 476.5	23,992	1.1	16,682 241.4	13,861	0.2	7,198 108.0	1,631	0.1	1,274 356.9	11,967	0.9	9,809 454.5	9,701	0.6	8,352 619.1	80,148	0.5	60,481 307.5	375,449	0.2	277,308 282.6
India	953	0.1		7,854	0.3	4,645 144.7	2,409	0.2	1,638 212.5	10,691	0.5	7,150 201.9	14,572	0.2	9,015 162.2	621	0.0	231 59.2	5,234	0.4	2,080 65.9	19,200	1.2	14,319 293.4	61,534	0.4	40,031 186.2	326,337	0.2	166,016 103.6
Israel	578	0.1		5,083	0.2	2,428 91.5	1,764	0.1	-11 -0.6	6,640	0.3	4,461 204.7	4,883	0.1	1,575 47.6	969	0.1	273 39.2	3,417	0.3	1,861 119.6	2,144	0.1	178 9.1	25,478	0.1	11,343 80.2	229,886	0.1	94,596 31.1
Japan	1,004	0.1		7,938	0.3	6,384 410.8	6,099	0.4	3,009 97.4	27,162	1.3	18,300 213.6	7,171	0.1	5,516 333.3	1,115	0.1	897 411.5	4,548	0.4	3,647 404.8	4,826	0.3	3,655 312.1	59,863	0.3	42,612 247.0	211,467	0.1	144,719 216.8
Korea Rep.				8,528	0.2	4,180 310.1	4,486	0.3	3,268 265.7	4,764	0.2	2,678 117.9	5,190	0.1	2,906 127.2	1,678	0.1	281 21.7	5,232	0.4	3,867 283.3	3,411	0.2	2,622 332.3	30,201	0.2	18,702 187.7	164,489	0.1	89,432 118.8
Taiwan	513	0.1		3,913	0.2	3,599 1,005.4	1,899	0.1	1,133 156.1	3,358	0.2	2,703 412.7	2,271	0.0	870 62.1	357	0.0		5,747	0.5	5,351 1,351.3	2,570	0.2	2,340 1,017.4	20,588	0.1	16,826 447.3	99,499	0.1	82,450 483.6
United Arab Emirates	1,516	0.2		9,740	0.4	2,566 35.8	974	0.1	499 89.1	19,908	1.0	6,402 47.4				1,369	0.1	-43 -3.0	2,743	0.2	1,094 66.3	3,708	0.2	638 20.8	39,958	0.2	12,632 46.2			
Other Asian markets	4,784	0.5		19,007	0.7	8,299 76.8	8,812	0.6	5,628 176.8	20,845	1.0	13,983 203.8	16,977	0.9	18,515 48.1	5,673	0.4	663 13.2	10,681	0.8	6,607 162.2	8,941	0.6	5,162 136.6	135,690	0.8	63,571 88.1	969,187	0.6	364,403 60.3
Asia	**10,889**	**1.2**		**73,792**	**2.9**	**45,057 156.8**	**29,511**	**1.9**	**17,683 149.5**	**116,960**	**5.7**	**72,459 162.8**	**104,925**	**1.7**	**45,595 76.8**	**13,313**	**1.0**	**3,908 41.6**	**49,569**	**3.9**	**34,316 225.0**	**54,501**	**3.5**	**37,266 216.2**	453,460	2.6	**267,173 143.4**	2,376,514	1.4	**1,178,924 98.4**
South Africa Rep.	311	0.0		2,027	0.1	1,191 142.5	473	0.0	374 377.8	2,767	0.1	2,236 421.1	3,216	0.1	1,048 48.3	249	0.0	37 17.5	924	0.1	300 48.1	595	0.0	280 77.6	10,962	0.1	8,787 119.8	92,604	0.0	21,188 67.3
Other African markets	1,437	0.2		5,964	0.2	2,544 74.4	1,427	0.1	866 154.4	9,743	0.5	5,941 156.3	15,277	0.3	5,667 59.0	1,256	0.1	90 7.7	2,694	0.2	726 37.7	3,585	0.2	1,640 84.3	41,343	0.2	18,911 84.3	213,956	0.1	74,382 53.5
Africa	**1,748**	**0.2**		**7,991**	**0.3**	**3,735 87.8**	**1,900**	**0.1**	**1,240 187.9**	**12,510**	**0.6**	**8,177 188.7**	**18,493**	**0.3**	**6,715 57.0**	**1,505**	**0.1**	**127 9.2**	**3,578**	**0.3**	**1,026 40.2**	**4,180**	**0.3**	**1,900 83.3**	51,905	0.3	**24,668 90.6**	266,558	0.2	**95,750 56.1**
Australia	912	0.1		6,915	0.3	4,867 237.6	3,061	0.2	2,296 300.1	6,044	0.3	4,450 279.2	9,670	0.2	5,842 152.6	1,794	0.1	1,378 331.2	4,183	0.3	2,979 247.4	3,129	0.2	1,521 94.6	35,708	0.2	24,245 211.5	207,705	0.1	139,702 205.4
New Zealand	367	0.0		1,380	0.1	981 245.9	372	0.0	220 144.7	1,252	0.1	957 324.4	1,892	0.0	671 55.0	234	0.0		598	0.0	285 91.1				6,095	0.0	3,715 156.1			
Other Oceanian markets				0			0						0			0			631	0.0	365 137.2				631	0.0	365 137.2			
Oceania				**8,295**	**0.3**	**5,848 239.0**	**3,433**	**0.2**	**2,516 274.4**				**11,562**	**0.2**	**6,513 129.0**				**4,781**	**0.4**	**3,264 215.2**	**3,760**	**0.2**	**1,886 100.6**	51,831	0.2	**20,027 169.7**	34,933	0.0	**-46,345 -57.0**
Total foreign	**148,183**	**17.0**		**770,467**	**30.2**	**297,010 62.7**	**284,934**	**18.5**	**121,900 74.8**	**753,177**	**36.5**	**389,287 107.0**	**1,225,937**	**20.1**	**365,872 42.5**	**198,607**	**14.4**	**59,272 42.5**	**415,783**	**32.6**	**178,930 75.5**	**431,716**	**27.9**	**184,775 74.8**	4,228,804	24.4	**1,745,229 70.3**	27,322,623	16.2	**8,644,237 46.3**
Total domestic	**723,559**	**83.0**		**1,780,114**	**69.8**	**440,952 32.9**	**1,257,440**	**81.5**	**327,784 35.3**	**1,309,815**	**63.5**	**417,283 46.8**	**4,876,127**	**79.9**	**926,974 23.5**	**1,182,044**	**85.6**	**283,614 31.6**	**857,893**	**67.4**	**220,954 34.7**	**1,117,473**	**72.1**	**325,414 41.1**	13,104,465	**75.6**	**3,666,534 38.8**	141,792,182	**83.8**	**21,766,342 18.1**
Total foreign and domestic	**871,742**	**100.0**		**2,550,581**	**100.0**	**737,962 40.7**	**1,542,374**	**100.0**	**449,684 41.2**	**2,062,992**	**100.0**	**806,570 64.2**	**6,102,064**	**100.0**	**1,292,846 26.9**	**1,380,651**	**100.0**	**342,886 33.0**	**1,273,676**	**100.0**	**399,884 45.8**	**1,549,189**	**100.0**	**510,189 49.1**	17,333,269	**100.0**	**5,411,763 45.4**	169,114,805	**100.0**	**30,410,579 21.9**

NA = Bednights in all forms of paid accommodation in city area only
Table: ECM-M30 (tab_m30)

August 2024

A new table providing an overview of various sustainability indicators has been added for both European countries and cities (Table J22). The following indicators are available:

- Number of beds per 100 inhabitants
- Tourism intensity
- Tourist density
- Overnight stays in % in the top 5 destinations
- Change in total overnight stays in %
- Change in international overnight stays in %
- Change in domestic overnight stays in %
- Seasonality rate
- Average length of stay of tourists

The calculation of tourism intensity and tourism density for all tables was adapted to the method used by the ETC.

September 2024

The travel distance calculator was also developed for European cities (Table ETC-J16). An additional function estimates travel mode choice and CO2 emissions based on average kg/km values by different modes of transport. The option to include external market research data has been included.

European Countries - Nights and arrivals - Annual data
ETC-J16: transport and CO2 emissions

Destination: Austria (47.516, 14.550)
Arrivals in all forms of paid accommodation
Domestic: Yes
Period: 2023

#	Market	Center of population Longitude	Latitude	Distance km (1)	Mode of transport % (3) Air (2)	Rail	Car	Coach	(4)	Arrivals absolute	in %	Average # of cities visited	(5)	CO2 kg/pP (6)	Total C02 t absolute	in %
1	Austria	14.550	47.516	0.0	0.1	30.0	59.5	10.5	e	14,302,234	31.6	1.0	e	0.0	0.0	0.0
2	Belgium	4.470	50.504	806.8	51.9	14.3	28.7	5.1	e	614,466	1.4	1.0	e	242.1	148,759.9	1.7
3	Bulgaria	25.930	42.734	1,038.8	72.1	8.3	16.7	2.9	e	91,716	0.2	1.0	e	282.7	25,930.9	0.3
4	Croatia	15.200	45.100	273.6	3.9	28.8	57.3	10.1	e	179,228	0.4	1.0	e	51.5	9,230.0	0.1
5	Cyprus	33.430	35.126	2,086.0	98.6	0.4	0.8	0.1	e	26,901	0.1	1.0	e	461.9	12,424.8	0.1
6	Czech Rep.	15.473	49.817	265.0	3.6	28.9	57.4	10.1	e	1,157,950	2.6	1.0	e	49.7	57,538.5	0.7
7	Denmark	9.502	56.264	1,033.0	71.7	8.4	16.9	3.0	e	401,663	0.9	1.0	e	280.6	112,705.7	1.3
8	Estonia	25.014	58.595	1,414.4	89.9	3.0	6.0	1.1	e	38,163	0.1	1.0	e	356.3	13,599.1	0.2
9	Finland	25.748	61.924	1,752.3	96.2	1.1	2.3	0.4	e	102,373	0.2	1.0	e	420.0	42,991.7	0.5
10	France	2.214	46.228	948.7	65.1	10.4	20.8	3.7	e	534,619	1.2	1.0	e	249.7	133,486.7	1.6
11	Germany	10.452	51.166	503.2	19.5	24.0	48.0	8.5	e	14,727,682	32.6	1.0	e	113.1	1,666,176.4	19.4
12	Greece	21.824	39.074	1,108.1	76.6	6.9	14.0	2.5	e	105,917	0.2	1.0	e	308.1	32,633.3	0.4
13	Hungary	19.503	47.162	375.7	9.1	27.2	54.2	9.6	e	636,991	1.4	1.0	e	75.3	47,983.8	0.6
14	Iceland	-19.021	64.963	2,782.8	99.8	0.1	0.1	0.0	e	17,529	0.0	1.0	e	617.6	10,825.5	0.1
15	Ireland Rep	-8.244	53.413	1,734.0	96.0	1.2	2.4	0.4	e	101,756	0.2	1.0	e	415.3	42,264.1	0.5
16	Italy	12.567	41.872	647.6	34.7	19.5	39.0	6.9	e	1,015,164	2.2	1.0	e	168.4	170,974.3	2.0
17	Latvia	24.603	56.880	1,245.0	83.8	4.8	9.7	1.7	e	42,882	0.1	1.0	e	307.5	13,187.6	0.2
18	Lithuania	23.881	55.169	1,069.0	74.1	7.7	15.5	2.7	e	62,513	0.1	1.0	e	293.8	18,364.9	0.2
19	Luxembourg	6.130	49.815	669.4	37.1	18.7	37.5	6.6	e	85,178	0.2	1.0	e	177.9	15,150.5	0.2
20	Malta	14.375	35.937	1,289.0	85.7	4.2	8.6	1.5	e	19,988	0.0	1.0	e	320.3	6,402.8	0.1
21	Netherlands	5.291	52.133	839.3	55.1	13.4	26.8	4.7	e	2,252,289	5.0	1.0	e	258.2	581,568.1	6.8
22	Norway	8.469	60.472	1,494.6	92.0	2.4	4.8	0.8	e	83,296	0.2	1.0	e	379.0	31,569.8	0.4
23	Poland	19.145	51.919	591.0	28.5	21.3	42.6	7.5	e	758,327	1.7	1.0	e	145.2	110,137.7	1.3
24	Portugal	-8.224	39.400	2,039.8	98.4	0.5	1.0	0.2	e	63,426	0.1	1.0	e	451.5	28,634.4	0.3
25	Romania	24.967	45.943	813.2	52.5	14.1	28.4	5.0	e	356,943	0.8	1.0	e	245.3	87,540.9	1.0
26	Russia	105.319	61.524	5,556.5	100.0	0.0	0.0	0.0	e	51,640	0.1	1.0	e	1,233.5	63,699.9	0.7
27	Slovakia	19.699	48.669	403.7	11.1	26.6	53.0	9.4	e	287,121	0.6	1.0	e	82.8	23,767.6	0.3
28	Slovenia	14.995	46.151	155.7	1.0	29.7	59.0	10.4	e	194,029	0.4	1.0	e	28.2	5,481.0	0.1
29	Spain	-3.749	40.464	1,656.9	95.0	1.5	3.0	0.5	e	380,721	0.8	1.0	e	395.8	150,698.3	1.8
30	Sweden	18.644	60.128	1,428.8	90.3	2.9	5.8	1.0	e	227,333	0.5	1.0	e	360.4	81,935.9	1.0
31	Switzerland	8.228	46.818	484.6	17.8	24.5	49.0	8.6	e	1,333,678	2.9	1.0	e	107.0	142,671.6	1.7
32	Turkiye	35.243	38.964	1,920.7	97.7	0.7	1.4	0.2	e	116,357	0.3	1.0	e	462.1	53,765.2	0.6
33	Ukraine	31.166	48.379	1,240.2	83.6	4.9	9.8	1.7	e	184,747	0.4	1.0	e	306.1	56,557.4	0.7

An option to include external market research data has been included.

Germany [DE] **2024** --> <-- Clear ALL Save Print Return

Market	Mode of transportation in % (1) Air	Rail	Car	Coach	Water	Other	Average number of destinations visited (2)
EUROPE							
Austria	%	%	%	%	%	%	
Belarus	%	%	%	%	%	%	
Belgium	%	%	%	%	%	%	
Bosnia and Herzegovina	%	%	%	%	%	%	
Bulgaria	%	%	%	%	%	%	
Croatia	%	%	%	%	%	%	
Cyprus	%	%	%	%	%	%	
Czech Rep.	%	%	%	%	%	%	
Denmark	%	%	%	%	%	%	
Estonia	%	%	%	%	%	%	
Finland	%	%	%	%	%	%	
France	%	%	%	%	%	%	
Georgia	%	%	%	%	%	%	
Germany	%	%	%	%	%	%	
Greece	%	%	%	%	%	%	
Hungary	%	%	%	%	%	%	
Iceland	%	%	%	%	%	%	

September 2024

In addition, a new table has been added that makes it possible to track the development of transport-related CO2 emissions over a period of several years and to compare the trend with other European countries in the TourMIS database (Table ETC-J17).

European Countries - Nights and arrivals - Annual data
ETC-J17: transportation-caused CO2

Destination: Austria (47.516, 14.550)
Arrivals in all forms of paid accommodation
Benchmark: All European Countries
Mode of transport: Estimate by TourMIS
Number of other
visited destinations: = 1 (no roundtrips)
Domestic: Yes
Period: 2018-2023

		All European Countries				Austria				in %		
Period	Number	Arrivals	(1)	CO2 kg/pP	Total CO2 t	Arrivals	(1)	CO2 kg/pP	Total CO2 t	Arrivals	Total CO2	TDI
2018	14	473,189,434	0.6	188	89,432,256	44,848,762	2.7	235	10,558,850	9.5	11.8	1.2
2019	20	667,334,332	0.6	233	155,631,834	46,195,388	2.6	239	11,063,356	6.9	7.1	1.0
2020	19	271,629,365	0.4	89	24,313,808	25,030,207	1.3	118	2,973,534	9.2	12.2	1.3
2021	19	317,392,832	0.4	89	28,497,421	22,144,098	1.3	100	2,228,670	7.0	7.8	1.1
2022	19	502,406,078	0.6	162	81,494,303	39,794,088	2.0	154	6,137,278	7.9	7.5	1.0
2023	19	558,364,922	0.7	207	115,593,985	45,212,567	2.7	189	8,587,353	8.1	7.4	0.9

(1) Unspecified in %
Travel distance indicator (TDI): <1 = local; 1 = average; >1 = far
CO2 emissions (Peeters et al. 2007):
Air: <500 km: 0.206 kg/pkm; 500-1,000 km: 0.154 kg/pkm; >1,000-1,500 km: 0.130 kg/pkm;
>1,500-2,000 km: 0.121 kg/pkm; >2,000 km: 0.111 kg/pkm
Rail: 0.027 kg/pkm; Car: 0.133 kg/pkm; Coach: 0.022 kg/pkm

Table: ETC-J17 (tab_j17)

Compare your CO2 performance year by year!

Current work

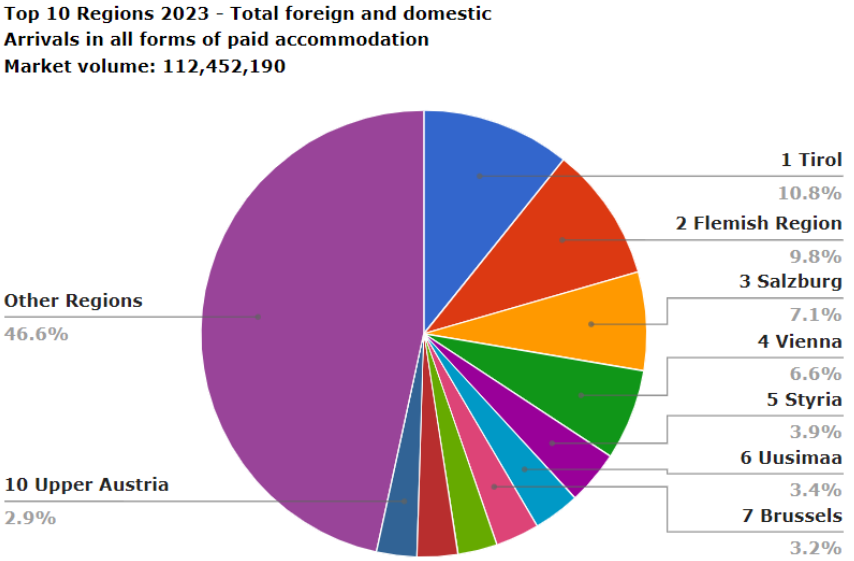
New database for regional statistics!

1000 | 0,0% | Visual Graph

Regions - Annual data
REG-J2: in all destinations

Information: Arrivals in all forms of paid accommodation
Market: Total foreign and domestic
Period: 2023

	Regions	Domestic	Information	absolute	+/-	% p.y. ⇓	M-Share % ⇓
1	Agder	NO	AA	1,008,240	47,336	4.9	0.9
2	Akershus	NO	AA	1,502,110	107,440	7.7	1.3
3	Åland	FI	AA	200,033	-8,429	-4.0	0.2
4	Ålesund/Sunnmøre	NO	AA	533,001	47,010	9.7	0.5
5	Arendal/Grimstad	NO	AA	140,783	-1,840	-1.3	0.1
6	Asker/Bærum	NO	AA	282,996	20,769	7.9	0.3
7	Bergensregion	NO	AA	1,626,877	191,812	13.4	1.4
8	Bodø	NO	AA	247,881	-2,760	-1.1	0.2
9	Brussels	BE	AA	3,567,877	407,669	12.9	3.2
10	Burgenland	AT	AA	1,139,345	112,213	10.9	1.0
11	Buskerud	NO	AA	925,394	2,986	0.3	0.8
12	Carinthia	AT	AA	3,215,371	137,402	4.5	2.9
13	Central Finland	FI	AA	594,316	17,979	3.1	0.5
14	Central Ostrobothnia	FI	AA	78,701	-1,166	-1.5	0.1
15	Drammensregion	NO	AA	165,316	-5,783	-3.4	0.1



159 European regions (~ NUTS 2)

from Austria, Belgium, Denmark, Estonia, Finland, and Norway

Choose your next session!

	Room 2.09 (Online 'Main Room') for TourMIS data inputters and newbies	**Room 2.07 (V 'Second Room') … for TourMIS regular users**
11:00 - 12:15	**How to become an active contributor to TourMIS** **Karl Wöber** **Modul University Vienna** This session explains the basics and is particularly interesting for people sharing their tourism statistics on TourMIS (data inputters). Bring your notebook and your tourism statistics! Karl will help you to enter your statistics into the system.	**How to enter and analyse visitors to attractions and sites** **Bozana Zekan** **Modul University Vienna** The attractions and sites database is a unique tool for monitoring and comparing the importance of cultural and natural attractions in European tourism destinations. Bozana will show you the power of this tool and how to participate in this project. **The data space for tourism – tourism data inventory and meetings industry benchmarking on TourMIS** **Jason Stienmetz** **Modul University Vienna** Two powerful tools for tourism destinations will be presented: 1) The Tourism Data Inventory, a searchable online database of relevant tourism data sources created as part of the Data Space for Tourism project, and 2) the TourMIS Meetings Industry reporting and benchmarking features for city destinations.
12:15 - 13:30	**Lunch**	

How to become an active contributor

Before you start entering your figures you need to check the definitions available in TourMIS and the methodologies used for generating your data in your destination!

Registration as data inputter

TourMIS has 200 data inputters (140 CityDNA, 60 ETC) authorized persons should …

- … have a minimum knowledge of tourism statistics in his/her region (how to get information and how to read and interpret the statistics)
- be registered on TourMIS (for free!)
- be willing to enter statistics on a regular basis

… then send an email to support@tourmis.info and ask for data input authorization for your destination

Definitions available in TourMIS

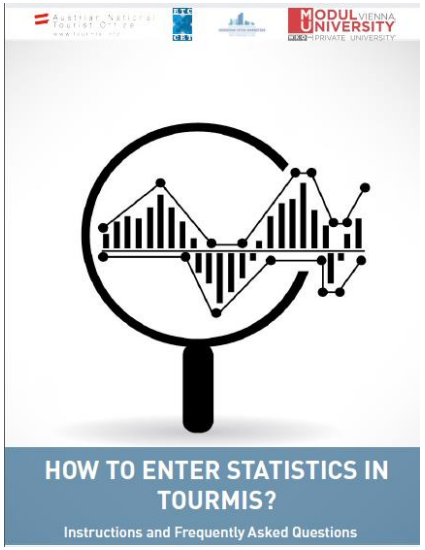
A few questions to think about …

- Hotels or similar vs. collective/paid vs. all forms of accommodation (paid and unpaid/VFR)?
- Bednights or roomnights?
- Does data also include small accommodation units?
- Does capacity data (# of accommodation suppliers, # of bed spaces) cover the same units as the numbers on arrivals and/or bednights?

- For cities only: Does your statistics cover the surrounding region or the "city area"?

- See UNWTO & Eurostat definitions and read Chapter 3 in the TourMIS Manual

TourMIS Manual



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- Eurocity Manual
- Definitions in city tourism
- Excel form for ETC
- Excel form for CityDNA
- TourMIS Workshop
- City Travel Report
- TourMIS Charts API

12 measures compiled by ETC

1. **Arrivals** of visitors at frontiers
2. Arrivals of tourists at frontiers
3. Arrivals of tourists in *all paid forms of accommodation establishments*
4. Arrivals of tourists in *hotels and similar establishments*
5. **Bednights** of tourists in all paid forms of accommodation establishments
6. Bednights of tourists in hotels and similar establishments
7. Number of all paid forms of accommodation establishments (**units**)
8. Number of **bed spaces** in all paid forms of accommodation establishments
9. Average **occupancy rate** in all paid forms of accommodation establishments
10. Number of hotels and similar establishments (**units**)
11. Number of **bed spaces** in hotels and similar establishments
12. Average **occupancy rate** in hotels and similar establishments

26 measures compiled by ECM

Subject	Type of accommodation	Area/Scope	VFR	Arrivals	Bednights	Accomm. units	Bedspaces	Avg annual bed-occupancy
Visitors		Greater city		1				
		Inner city		2				
Tourists	all forms	Greater city	Exclusive	3	9	15	19	23
			Inclusive	4	10			
		Inner city	Exclusive	5	11	16	20	24
			Inclusive	6	12			
	Hotels and similar	Greater city		7	13	17	21	25
		Inner city		8	14	18	22	26

Data input options

1. Online Form (30%)
2. Using the Standard Excel Template which can be downloaded from www.tourmis.info (20%)
3. Using your own Excel file and the TourMIS flexible Excel interface (30%)
4. Connecting TourMIS and your local statistical office via API (10%)

OR:

5. Using a semi-automatic upload procedure from files generated by your statistical office (AT, BE, LUX) (10%)

Denmark May 2017

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	Kommercielle overnatninger i alt ekskl. feriehuse i maj 2017																	
2																		
3																		
4			Hele landet		Regionen i alt		Københavns Kommune		Frederiksberg Kommune		Brøndby Kommune		Gentofte Kommune		Hvidovre Kommune		Høje-Taastrup Kommune	
5																		
6			Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017	Maj 2016	Maj 2017
7	I alt		3,192,778	3,193,928	1,007,822	1,022,407	662,854	674,937	23,373	16,804	5,209	5,558	13,677	14,240	8,125	8,647	7,822	7,880
8	Danmark		2,132,779	2,126,308	472,188	459,551	225,496	215,019	12,420	7,055	3,528	3,919	6,678	7,574	4,892	4,299	4,566	4,304
9	Udlandet samlet		1,059,999	1,067,620	535,635	562,856	437,358	459,918	10,953	9,749	1,681	1,639	6,999	6,666	3,233	4,348	3,256	3,576
10	Færøerne		3,653	2,998	2,601	2,021	1,802	1,563	25	83	0	1	3	10	2	6	0	8
11	Grønland		2,454	2,179	2,157	1,715	1,787	1,291	10	91	0	18	14	2	2	0	0	0
12	Belgien		12,793	10,794	8,818	6,875	7,831	5,889	162	227	24	9	83	100	22	13	14	4
13	Bulgarien		876	898	742	822	624	722	40	41	0	1	0	2	9	5	10	5
14	Cypern		595	353	460	238	430	152	0	40	0	0	0	2	0	0	0	0
15	Estland		865	1,060	568	603	455	444	36	39	4	0	2	47	6	2	6	0
16	Finland		15,612	17,287	10,122	10,777	8,711	8,990	269	179	51	73	41	32	68	104	125	63
17	Frankrig		20,940	22,621	16,500	18,252	14,282	16,062	433	473	13	5	381	412	30	17	56	8
18	Grækenland		2,423	2,498	1,951	2,014	1,789	1,674	48	120	0	0	13	13	6	2	5	0
19	Holland		67,840	57,468	18,350	16,404	13,498	12,732	300	223	21	26	321	415	77	88	109	112
20	Irland		4,048	3,962	3,373	3,085	2,629	2,730	60	133	1	0	37	33	10	3	1	1
21	Island		4,423	5,355	3,352	3,729	2,966	3,194	90	123	6	0	42	51	1	6	10	4
22	Italien		21,472	23,706	17,122	19,769	15,034	17,007	818	990	54	16	69	111	151	589	6	22

Måned | År til dato | 12MND

Commercial overnight stays excluding holiday homes in May 2017
Horizontally the regions (“Hele landet” = entire country) two months (current and previous year);
Vertically the markets
Each worksheet different periodicity (måned = month)

Genova 2009-2017

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	**Statistica flussi turistici - network European Cities Tourism**																
2	**Genova: Presenze in tutte le strutture ricettive**												**dati mensili 2017**				
3		**Gennaio**	**Febbraio**	**Marzo**	**Aprile**	**Maggio**	**Giugno**	**Luglio**	**Agosto**	**Settembre**	**Ottobre**	**Novembre**	**Dicembre**	**Totale per paese**		**Parz. 2016**	**Delta**
4	**Mercato**																
5	Austria	300	327	585	1,158	692	808							3,870		3,822	1.26%
6	Belgio	535	379	528	937	891	1,438							4,708		5,060	-6.96%
7	Bulgaria	163	139	281	623	376	480							2,062		3,253	-36.61%
8	Croazia	226	198	228	540	542	253							1,987		2,529	-21.43%
9	Cipro	48	43	45	27	26	73							262		431	-39.21%
10	Rep. Ceca	101	157	235	318	410	547							1,768		1,926	-8.20%
11	Danimarca	128	176	228	339	385	654							1,910		1,961	-2.60%
12	Estonia	71	67	80	130	91	149							588		802	-26.68%
13	Finlandia	152	166	200	460	411	897							2,286		2,241	2.01%
14	Francia	3,229	4,764	4,966	13,286	12,424	8,277							46,946		41,974	11.85%
15	Germania	2,152	2,300	3,722	7,238	6,310	8,927							30,649		27,439	11.70%
16	Grecia	350	226	260	370	470	745							2,421		3,306	-26.77%
17	Ungheria	169	176	315	523	321	401							1,905		2,490	-23.49%
18	Islanda	35	40	66	45	87	206							479		218	119.72%
19	Irlanda	165	143	253	290	293	505							1,649		1,640	0.55%
20	**Italia**	**65,450**	**64,273**	**79,847**	**98,426**	**82,326**	**86,623**							**476,945**		**467,338**	**2.06%**
21	Lettonia	63	39	48	79	124	85							438		803	-45.45%
22	Lituania	161	117	148	293	250	343							1,312		943	39.13%
23	Lussemburgo	150	40	69	187	92	163							701		446	57.17%
24	Malta	169	105	79	88	100	124							665		402	65.42%
25	Paesi Bassi	717	570	912	1,614	2,213	2,066							8,092		8,663	-6.59%
26	Norvegia	236	206	224	335	412	593							2,006		2,198	-8.74%
27	Polonia	439	382	620	1,075	1,338	1,294							5,148		6,188	-16.81%
28	Portogallo	254	233	386	972	961	825							3,631		4,143	-12.36%
29	Romania	1,719	2,018	2,516	2,390	2,743	2,570							13,956		17,899	-22.03%
30	Russia	1,513	972	1,308	2,892	3,619	4,447							14,751		11,813	24.87%
31	Slovacchia	110	60	98	88	247	253							856		473	80.97%
32	Slovenia	86	141	84	277	410	186							1,184		1,664	-28.85%
33	Spagna	1,900	1,606	2,206	3,993	2,696	3,238							15,639		16,484	-5.13%

... | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | **2017** | confronto 2010-17

Bednights in all accommodation establishments

Horizontally the months; Vertically the markets

Each worksheet = one year

TourMIS flexible Excel interface for data upload

Genoa (Italy)

Statistica flussi turistici - network European Cities Tourism

Genova area metropolitana: Presenze in tutte le strutture ricettive — **dati mensili 2022**

Mercato	Gennaio	Febbraio	Marzo	Aprile	Maggio	Giugno	Luglio	Agosto	Settembre	Ottobre	Novembre	Dicembre	Totale per paese
Austria	271	432	1 131	3 960	5 834	5 694	6 535	8 182	6 956	5 162	1 010	1 012	46 179
Belgio	405	442	871	2 863	4 376	4 915	15 193	9 212	7 075	3 034	1 569	576	50 531
Bulgaria	229	242	336	481	695	683	891	794	634	496	400	347	6 228
Croazia	255	194	214	449	755	667	521	620	751	1 038	400	332	6 196
Cipro	14	17	40	72	86	192	431	465	164	198	78	104	1 861
Rep. Ceca	133	77	256	428	488	1 362	4 501	2 903	1 723	945	458	198	13 472
Danimarca	125	193	272	941	949	1 339	12 204	2 958	1 993	1 579	334	206	23 093
Estonia	27	40	75	232	292	349	390	519	375	333	168	111	2 911
Finlandia	174	271	321	837	918	1 640	3 195	1 191	1 188	1 229	364	264	11 592
Francia	3 386	7 080	7 331	21 276	29 413	20 840	38 820	69 943	26 106	23 149	10 368	8 957	266 669
Germania	2 132	2 908	7 648	24 465	28 253	43 589	39 466	61 094	50 433	28 592	6 651	4 072	299 303
Grecia	205	326	465	692	780	834	1 158	1 503	1 081	782	718	696	9 240
Ungheria	46	151	229	545	754	1 283	2 702	1 990	1 040	573	364	336	10 013
Islanda	6	70	27	135	171	460	692	322	411	466	117	108	2 985
Irlanda	70	116	206	745	1 268	1 523	2 406	2 137	1 927	969	805	431	12 603
Italia	**108 885**	**119 735**	**144 579**	**205 122**	**199 460**	**260 833**	**292 077**	**354 675**	**202 467**	**168 775**	**122 314**	**124 280**	**2 303 202**
Lettonia	39	74	145	231	210	452	501	543	423	349	143	87	3 197
Lituania	183	164	330	468	508	688	1 193	1 258	502	650	330	180	6 454
Lussemburgo	21	74	31	311	268	572	456	1 027	591	225	80	149	3 805
Malta	44	150	127	224	241	621	572	344	729	283	96	74	3 505
Paesi Bassi	494	583	1 094	3 658	7 178	10 094	23 089	25 307	11 953	4 529	1 402	1 250	90 631
Norvegia	234	158	187	1 191	1 346	3 160	12 333	2 605	3 068	2 080	348	96	26 806
Polonia	448	534	720	1 535	2 349	3 900	7 134	6 618	4 464	2 123	1 098	608	31 531
Portogallo	278	380	594	1 861	1 515	1 864	2 570	2 567	1 853	1 956			
Romania	2 937	4 453	4 466	5 261	6 391	6 806	7 486	7 878	5 006	3 885			
Russia	439	370	343	481	993	1 694	3 271	4 545	2 711	1 356			
Slovacchia	18	24	36	106	300	718	914	804	573	284			
Slovenia	148	126	172	493	265	509	934	758	701	578			
Spagna	716	1 165	1 676	3 683	4 961	4 881	7 542	11 524	5 318	3 832			
Svezia	297	309	576	3 095	4 798	6 150	15 340	5 453	6 505	5 174			
Svizzera	1 536	3 597	5 711	23 536	22 301	25 842	43 260	26 886	28 187	28 559			
Turchia	197	216	293	623	976	1 268	1 978	1 085	915	775			
Ucraina	435	470	4 142	4 688	6 244	6 983	5 817	6 298	2 999	2 008			

MS Excel Interface

Name: CM - Presenze int e dom annual

Destination: Genoa

[2745] by cla (2023-03-10 17:03:00)

Return

I have figures for continents (TourMIS will calculate 'Other markets' automatically).

I do not have figures for continents (if information on 'Other markets' (for each continent) is provided, then TourMIS will calculate figures for continents).

#	Save	Market	Period	Worksheet	Column	Row
0	☑	Austria	Annual data	6	N	5
1	☑	Belgium	Annual data	6	N	6
2	☑	Bulgaria	Annual data	6	N	7
3	☑	Croatia	Annual data	6	N	8
4	☑	Cyprus	Annual data	6	N	9
5	☑	Czech Rep.	Annual data	6	N	10
6	☑	Denmark	Annual data	6	N	11
7	☑	Estonia	Annual data	6	N	12
8	☑	Finland	Annual data	6	N	13
9	☑	France	Annual data	6	N	14
10	☑	Germany	Annual data	6	N	15
11	☑	Greece	Annual data	6	N	16

Genoa [GOA] — **2022** —> <—

Bednights in hotels and similar establishments in greater city area

Market	Annual data	Total I-XII	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total foreign and domestic	4348554	4348554	136544	158418	203713	357800	398815	512086	651327	713165	474363	359365	200652	182306
Unspecified markets	33146	33146	317	1021	1016	6973	8630	5622	1037	1443	2370	2421	1689	607
EUROPE														
Austria	46179	46179	271	432	1131	3960	5834	5694	6535	8182	6956	5162	1010	1012
Belarus														
Belgium	50531	50531	405	442	871	2863	4376	4915	15193	9212	7075	3034	1569	576
Bosnia and Herzegovina														
Bulgaria	6228	6228	229	242	336	481	695	683	891	794	634	496	400	347
Croatia	6196	6196	255	194	214	449	755	667	521	620	751	1038	400	332
Cyprus	1861	1861	14	17	40	72	86	192	431	465	164	198	78	104
Czech Rep.	13472	13472	133	77	256	428	488	1362	4501	2903	1723	945	458	198
Denmark	23093	23093	125	193	272	941	949	1339	12204	2958	1993	1579	334	206
Estonia	2911	2911	27	40	75	232	292	349	390	519	375	333	168	111
Finland	11592	11592	174	271	321	837	918	1640	3195	1191	1188	1229	364	264
France	266669	266669	3386	7080	7331	21276	29413	20840	38820	69943	26106	23149	10368	8957
Georgia														
Germany	299303	299303	2132	2908	7648	24465	28253	43589	39466	61094	50433	28592	6651	4072
Greece	9240	9240	205	326	465	692	780	834	1158	1503	1081	782	718	696
Hungary	10013	10013	46	151	229	545	754	1283	2702	1990	1040	573	364	336
Iceland	2985	2985	6	70	27	135	171	460	692	322	411	466	117	108

Ankara 2021

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	**Ankara**												
2		**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**September**	**October**	**November**	**December**
3	France	3,229	4,764	4,966	13,286	12,424	8,277						
4	Germany	2,152	2,300	3,722	7,238	6,310	8,927						
5	Italy	**55,998**	**64,273**	**79,847**	**98,426**	**82,326**	**86,623**						
6	Moldova	1,513	972	1,308	2,892	3,619	4,447						
7	**Turkey**	2,920	3,580	5,220	8,635	13,810	15,148						
8	Other Europe	1,017	973	785	1,566	1,811	2,545						
9	**Europa**	**66,829**	**76,862**	**95,848**	**132,043**	**120,300**	**125,967**						
10	USA	1,252	1,335	2,864	4,431	5,017	6,093						
11	Other America	1,017	973	785	1,566	1,811	2,545						
12	**America**	**2,269**	**2,308**	**3,649**	**5,997**	**6,828**	**8,638**						
13	China	1,396	1,521	1,712	2,934	2,863	3,550						
14	Other Asia	1,741	1,868	3,099	3,949	4,216	5,123						
15	**Asia**	**3,137**	**3,389**	**4,811**	**6,883**	**7,079**	**8,673**						
16	Other Africa	1,274	1,264	1,703	1,338	1,600	1,368						
17	**Africa**	**1,274**	**1,264**	**1,703**	**1,338**	**1,600**	**1,368**						
18	Australia and New Zealand	576	236	504	1,153	1,767	2,353						
19	Other Oceania	205	238	226	705	514	242						
20	**Oceania**	**781**	**474**	**730**	**1,858**	**2,281**	**2,595**						
21	**Total Foreign**	**71,370**	**80,717**	**101,521**	**139,484**	**124,278**	**132,093**						
22	**Total Domestic**	**2,920**	**3,580**	**5,220**	**8,635**	**13,810**	**15,148**						
23	**Total Foreign and Domestic**	**74,290**	**84,297**	**106,741**	**148,119**	**138,088**	**147,241**						
24													
25													
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